



## **LUMEN: The Symposium on Optimal Treatments for Acute MI Exhibitor Agreement**

Please complete this form to reserve exhibit space for **LUMEN 2010** to be held at the Loews Miami Beach Hotel, 1601 Collins Avenue, Miami Beach, Florida, February 25-27, 2010. Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided on the back of this agreement which, upon acceptance by HMP Communications, will become a binding contract between you, as the exhibitor, and HMP Communications.

Subsidiaries of one company may have more than one name. Unaffiliated companies may not have combined listing. **(List name exactly as it should appear in the program and promotional materials).**

### **EXHIBITING COMPANY INFORMATION:**

Company name: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Website address: \_\_\_\_\_ Email address: \_\_\_\_\_

By signing this contract, you acknowledge you have read and accept the terms of the agreement found on the back of this contract.

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

### **EXHIBIT BOOTH:**

<b>Booth sizes</b>	<b>Booth rates</b>	<b>Number of badges allocated per booth</b>
8' x 10' booth	\$5,000	3 (includes one full-access badge)
8' x 20' booth	\$10,000	5 (includes one full-access badge)
16' x 20' island	\$20,000	8 (includes one full-access badge)

Preferred Booth Size \_\_\_\_\_ x \_\_\_\_\_

Total Booth Cost: \$ \_\_\_\_\_

**\*Additional booth personnel badges may be purchased for \$75.00 each. For additional full-access badges, please contact us.**

### **PAYMENT INFORMATION:**

We agree to pay the total booth cost as rental for the space allotted to us. We understand that HMP Communications must receive the complete booth fee by **Friday, October 16, 2009**. Make check payable to HMP Communications or provide credit card information below.

Check enclosed: Mail this page along with a check for the total amount due to HMP Communications, Attn: Rosalind Norris, 83 General Warren Blvd., Suite 100, Malvern, PA 19355. Phone: 610-560-0500, ext. 237/email: rnorris@hmpcommunications.com.

Credit card payment: Fax this form to Rosalind Norris at 610-560-0501.

Credit card type: (circle one):      Visa              MC              Amex              Discover

Name on credit card (please print): \_\_\_\_\_

Credit card number \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: (required) \_\_\_\_\_ Date: \_\_\_\_\_

## **Terms and Conditions**

All exhibits must be set up by 2:00 p.m. on Thursday, February 25, 2010 without exception. The exhibits officially close at 1:00 p.m. on Saturday, February 27, 2010. No exhibitors may dismantle exhibits until the official closing time. HMP Communications reserves the right to assign booth space. All booths must reflect a uniform image. Each exhibitor will be permitted to display the following items only: literature, logos, company signs, and samples. Giveaways, such as pens, pads, etc., are permitted.

**Exhibitor Services:** The following services will be provided for exhibitors at no additional charge: 7" x 44" identification sign and eight-foot-high back wall and three-foot side drape. The official decorating and drayage company of LUMEN will provide and distribute an exhibitor kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

**Ceiling Height:** The ceiling height in the exhibit hall is 30 feet. No booth display may exceed 8 feet in height with the exception of island booths which cannot exceed 12 feet. Hanging sign will not be permitted.

**Exhibit Coordinator:** The official decorating company will have a service desk in operation at the time of installation and dismantle and will direct and manage all of the following services:

- exhibitor service manual distribution • furnishings • labor • rent or exhibit displays • signage • material handling services • transportation services

**Exhibitor's Information Kit:** A complete exhibitor's information kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be mailed to each exhibitor after confirmation of space assignments. The official decorating company of LUMEN will also provide instructions within the kit, so forms may be processed online.

**Subletting of Space:** The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

**Arrangement of Exhibits:** The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view or the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of HMP Communications as to what constitutes such obstruction or interferences will be final.

**Care of Space:** The exhibitor agrees not to deface, injure or mar the exhibition space of the Loews Miami Beach Hotel or any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to HMP and/or the Loews Miami Beach Hotel for any damage resulting to such exhibition space and/or furniture and fixtures contained therein and/or such property placed therein by HMP that may occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless the HMP from all claims and suits against HMP arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All materials used by exhibitors must conform to the requirements of the Fire Department of Miami Beach, Florida.

**Insurance:** HMP Communications assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause, must do so at his/her own expense.

**Security:** HMP will provide security to control access to the exhibit hall beginning Thursday, February 25, 2010, at 2:00 p.m. and continuing during exhibit hall hours only. However, HMP and the Loews Miami Beach Hotel are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the floor.

**Liability:** HMP will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by law or any public authority, and/or for any cause beyond its control or the control of the Loews Miami Beach Hotel. However, in the event of its not being able to hold the exhibition for any of the reasons set forth above, HMP will reimburse the exhibitors pro-rata on the amount of rental paid by each exhibitor as follows: total rentals paid by all exhibitors less expenses incurred by HMP in constructing and installing the exhibits will be refunded to exhibitors in the ratio of their rental payments pro-rated by the number of days the exhibit fails to proceed as scheduled.

**Children:** Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. For reasons of insurance **children are not permitted on the show floor**. Because of limited seating capacity and the highly technical nature of the programs, children are not invited to attend presentations.

**Shipping Instructions:** Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitors Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

**Conduct of Exhibits:** All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Any and all educational activities conducted at the booth must be delivered via headsets — no exceptions. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of HMP Communications. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibit hall will be secure during closed hours, but neither HMP Communications nor the Loews Miami Beach Hotel will be held liable for personal injuries or for property damage to property owned or controlled by the exhibitor in the rented exhibition space. The exhibitor will indemnify and hold HMP Communications and the Loews Miami Beach Hotel harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of HMP Communications or its service contractor. Each exhibiting company should acknowledge that it is responsible for obtaining insurance coverage in such amounts, as it deems appropriate to comply with its obligations hereunder and for its own protection. Each exhibiting company that wishes to insure its exhibit and display materials against loss of any kind must do so at its own expense.

**Electrical Power & Utilities:** Rates and data on electrical power, telephone connections, etc. will be provided in the exhibitor information kit from the decorator.

**Terms of Payment and Conditions:** Applications shall be accompanied by check or money order in the full amount payable to HMP Communications, Attn: Rosalind Norris, 83 General Warren Blvd., Suite 100, Malvern, PA 19355 or credit card payment faxed to 610-560-0501.

**Cancellation Policy:** If HMP Communications receives written notice of space cancellation more than 60 days (December 28, 2009) before the grand opening of exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days before the grand opening of exhibits, and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.

**Interpretations of Above Rules and Regulations:** The above stated conditions are considered a part of this contract. HMP Communications reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions of HMP Communications are final.